Twitter-informed Crowd Flow Prediction

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Research Statement

• Traffic flow predictions:

- Most work rely on pattern recognition from historical traffic data
- Generally effective; traffic is periodical and thus quite predictable
- Areas poorly: non-recurring large-scale events e.g. traffic incidents, sports events, riots & demonstrations
- Idea: use real-time information from internet (mainly twitter) to capture these non-recurring events

• Research questions:

- 1. Can tweets be useful to predict future traffic flows?
- 2. How are tweets related to traffic flows?

• Challenges:

- Noisy data
- Spatio-temporal dependencies

Crowd Flow Prediction

• Aim: Predict future traffic flows (or traffic conditions)

* aggregated traffic flows = crowd flows



Spatio-temporal Residual Network (ST-ResNet)



Time	Tweet text
17:38	Now at Jalan Besar stadium alr!!
17:41	Now going to jalan besar for ball picker
19:12	Finally the jam cleared. Now en route to Jalan Besar !!
19:34	Kickoff at the Jalan Besar Stadium - Albirex Niigata (S)
	0-0 Home United! #SLeague
19:50	A bit late but thrilled to be watching #ALB v #HUFC
	@Jalan Besar Stadium



(a) VLDs' crowd flows (bottom) in nearby regions during a present large-scale event on 1 March 2013 around 7.30pm and a sample of the relevant tweets (top). Crowd flows are higher than expected.

Time	Tweet text
10:58	Wah f*ck the road near paya lebar mrt flood like shit its
	fucking knee deep in water !!!
10:59	wow rain till gt flood at paya
10:59	Oh my gosh Paya Lebar is flooded. Literally Like
	shin-level.
11:09	Water level falls below 90%. High Flood Risk.11:09:13
	#SgFlood,,,#SgFlood



(c) VLDs' Crowd flows (bottom) in nearby regions during a negatively-potrayed event on 28 April 2013 around 11am and the relevant tweets (top). Crowd flows are lower than expected.

Singapore Experiments: Data sources

Traffic Flow		Dataset	VLD	MPS	
1.	Vehicular Loop Detectors	Data type	Vehicular counts	Origin-	
 ว	Mahila Dhana Signala			destination pairs	
Ζ.	wobile Phone Signals	Time span	Set 1: 1/3/2013 – 30/6/2013	$\frac{1}{8}/2017 - \frac{1}{20}/11/2017$	
			Set 2: 1/9/2014 – 31/12/2014		
• External Data:			Set 3: 1/12/2015 – 31/3/2016	50/11/2017	
1	Maathan information	Time interval	30 minutes	1 hour	
⊥.	weather information	# of time	E 95(1 464	
2.	Public holidays &	intervals (T)	5,850	1,464	
	weekends	Grid map size	(80, 40)	(00.54)	
		(I, J)	(89, 49)	(90, 34)	

• Tweets Data:

• 369 search keywords of critical locations' names across the city

Input Data Description

• Inflow/outflow matrix: aggregate flows spatially and temporally

ignore
$$x_t^{out,i,j} = \sum_{k^{out} \in (i,j)} f_k^t \qquad x_t^{in,i,j} = \sum_{k^{in} \in (i,j)} f_k^t$$

• Flows are normalized to be in the range [-1, 1], i.e. $\tilde{X}_t = 2 \cdot \frac{X_t - \min(X_t)}{\max(X_t) - \min(X_t)} - 1$

- External data:
 - Holiday data: list of dates e.g. [2016-01-01, 2016-02-08, ...]
 - Metrological data:
 - List of corresponding temperature (°C) e.g. [27, 28, 29, 30, 31, 31, 29, ...]
 - List of corresponding wind speed (km/h) e.g. [4, 0, 0, 2, 3, 6, 12, 14, 20, …]
 - List of corresponding weather (one-hot vectors) e.g. [[1 0 0 0 0 0 0 0],
 - $\begin{bmatrix} 0 & 0 & 0 & 1 & 0 & 0 & 0 \end{bmatrix}, \\ \begin{bmatrix} 0 & 1 & 0 & 0 & 0 & 0 & 0 \end{bmatrix}, \dots]$

where index location of 1 represents the following mapping:

0 = sunny, 1 = cloudy, 2 = overcast, 3 = rain, 4 = light rain, 5 = heavy rain, 6 = fog, 7 = haze

Vehicular Loop Detectors



Selected Places (search keywords)



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SG Grid Map (500m x 500m)



Hyperparameters

- \circ Recent limit (l_R) : 4
- \circ Period interval (p): 48 ; Period limit (l_P) : 1
- \circ Season interval (s): 48 X 7 = 336 Season limit (l_s): 1
- o Number of filters in Conv1 & ResUnit: 64
- \circ Number of Residual units (L): 2
- Optimization: Backpropagation with Adam
 - Learning rate (α): 0.0002
 - Development test: last 10%; Development training # of epochs: 500 with early stopping
 - Cont. training (on full training set) # of epochs: 100

Experiment Setup

• Evaluation metric: Root Mean Square Error (RMSE)

$$RMSE = \sqrt{\frac{1}{z}\sum_{i}^{z}(x_{i} - \hat{x}_{i})^{2}}$$

where \hat{x} is the predicted value and x is the ground truth; z is the # of all predicted values = $48 \times 4 \times 7 \times 2 \times I \times J$

• Simple baselines:

 Historical average: use average flow of the same time slot and day of the week in the train dataset

• Persistence: use previous time slot flow values as current prediction values

Experiment Results

Madal	Dataset				Avorago
Widdel	VLD1	VLD2	VLD3	MPS	Average
ST-ResNet (Main baseline)	3.1278	3.4302	3.4586	2.2520	3.0672
Historical average	5.2428	5.6838	5.0124	2.3585	4.5744
Persistence model	4.3864	4.2329	4.9451	4.9921	4.6391
ST-ResNet + Tweet Counts	3.1073	3.2965	3.2345	2.2369	2.9688
ST-ResNet + Tweet Tenses	3.1113	3.4238	3.2664	<u>2.2581</u> †	3.0149
ST-ResNet + Tweet Counts + Tenses	<u>3.1459</u>	3.3231	3.2294	2.2271	2.9814
ST-ResNet + Tweet Sentiment	3.1300	<u>3.4255</u> †	<u>3.4609</u> †	2.2441	3.0651
ST-ResNet + Tweet Counts + Sentiment	<u>3.1984</u>	3.2578	3.2498	<u>2.3321</u> [†]	3.0095
ST-ResNet + Tweet Counts + Tenses + Sentiment	<u>3.1578</u>	3.2455	3.3409	2.2072	2.9879

^{a.} Underlined – did not beat baseline; Bold – best score for dataset; † – statistical insignificant.

- With tweet counts, error reduced by 3.28% on average
- Feature misrepresentation by tenses and sentiment

Time	Tweet text
18:23	walao mrt breakdown at serangoon omg zzzz
18:29	F*cking train stalling at serangoon
18:41	Train broke down at ne line. Now waiting for bus at
	serangoon. But bus stop overcrowded.
18:50	Human traffic at serangoon is insane
18:57	You gotta be f*cking kidding me. The entire serangoon
	mrt breakdown



(a) Negative sentiment event on 19 June 2013 at 6pm; relevant tweets (top) and VLDs' crowd flows (bottom). Crowd flows are higher than expected. Note: Blue lines represent daily mean flows, while the red lines represent specific flows on the day.

Conclusion

- Summary:
 - Use tweets as additional source of information for crowd flow prediction by extending upon an existing prediction model
 - 3.28% error reduction on average
- Potential Future work:
 - Work on better encoding of tweets information
 - Look into multilingual processing

Thank you 😳