

GARY GOH SHING WEE

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PROFILE

A methodical Data Scientist with **3 years** of academic experience in machine learning and predictive modeling, and **1 year** of industrial experience in building a complex recommendation system for an online video live-streaming and community platform. Possess passion for data-driven Artificial Intelligence applications and proficient in large-scale data processing using *Hadoop* and *Spark SQL*, deep learning frameworks such as *TensorFlow* and *PyTorch*.

WORK EXPERIENCE

Data Scientist

Nov 2021 – Sep 2022

Sea Limited – Garena

- Develop machine learning recall and ranking models for **BOOYAH!**, an online video live-streaming and community platform, to recommend highly relevant and personalized content to users
- Achieved 50–80% increase in online metrics such as average view duration per user and click-through rates
- Built samples dataset generation pipelines and design features for deep learning models

Research Engineer

Aug 2014 – Aug 2016

*Agency for Science, Technology and Research (A*STAR) – SIMTech*

- Research in data mining for supply chain and manufacturing systems
- Develop full-stack software for **Manufacturing Control Tower program**
- Provide text-mining solutions for the **Antuit-SIMTech Supply Chain Analytics Lab**
- Design and implement full-stack desktop application with data visualization and demand forecasting capability in a **T-Up** secondment program to **JR Vending**

Associate Consultant (Intern)

Jan 2013 – Jan 2014

Integrated Decision Systems Consultancy (IDSC)

- Built optimization models for stock mix optimization (**OPTIMAX**), supply chain network optimization, and inventory optimization for the consultancy's clientele
- Perform simulation analysis to evaluate various inventory re-order policies
- Develop demand forecasting and data visualization capability into software solutions

EDUCATION

Singapore University of Technology and Design (SUTD) – ISTD Pillar

Sep 2016 – Sep 2021

Master of Engineering (Research) in Computer Science and Design

- Advised by **Prof. Alexander Binder** and previously **Prof. Yue Zhang**
- **Cumulative Point Average:** 5.00 / 5.00
- **Thesis:** *Analyzing Deep Learning Models for Traffic Prediction*
- **Thesis committee:** Zhou Jianying, Lim Kwan Hui, Berrak Sisman, Liu Jun
- **Coursework:** Analysis of Algorithms, Statistics, Computer Networks, Theory and Application of Software Security, Database Systems
- Teaching assistant for Computation Structures labs taught by **Dr. Oka Kurniawan**
- Funded by Singapore-MIT Alliance for Research and Technology (**SMART**) Fellowship

National University of Singapore (NUS) – Faculty of Engineering

Aug 2010 – Jul 2014


Bachelor of Engineering in Industrial and Systems Engineering

- **Area of specialization:** *Logistics and Systems Optimization*
- **Cumulative Aggregate Point:** 4.32 / 5.00 (2nd Upper Honours)
- **Coursework:** Operation Research, Simulation, Statistics, Probability, Data Structures and Algorithms, Software Engineering, Supply Chain and Inventory Management
- **Thesis:** *Multi-mode Switching Problem for Production/Inventory Systems*
- Thesis supervised by **Prof. Shuangchi He** and **Prof. Dacheng Yao**
- **Awards:** Faculty's Dean List (Top 5% of Cohort) – AY2011/12 and AY2013/14 Semester II

PUBLICATIONS

- [1] **Analyzing Deep Learning Models for Traffic Prediction** 2021
Goh, Gary S. W.
Master's Thesis at Singapore University of Technology and Design
- [2] **Understanding Integrated Gradients with SmoothTaylor for Deep Neural Network Attribution** 2021
Goh, Gary S. W., Lapuschkin, Sebastian, Weber, Leander, Samek, Wojciech, and Binder, Alexander
In 2020 25th International Conference on Pattern Recognition (ICPR)
- [3] **Twitter-Informed Crowd Flow Prediction** 2018
Goh, Gary S. W., Koh, Jing Yu, and Zhang, Yue
In 2018 IEEE International Conference on Data Mining Workshops (ICDM)
Award: Research Showcase Award (Data Science) at FIRST Industry Workshop 2018
- [4] **Spatial Data Dimension Reduction using Quadtree: A Case Study on Satellite-derived Solar Radiation** 2016
Yang, Dazhi, Goh, Gary S. W., Jiang, Siwei, and Zhang, Allan N.
In 2016 IEEE International Conference on Big Data
- [5] **Forecast UPC-level FMCG demand, Part III: Grouped Reconciliation** 2016
Yang, Dazhi, Goh, Gary S. W., Jiang, Siwei, and Zhang, Allan N.
In 2016 IEEE International Conference on Big Data
- [6] **Optimizing Performance of Sentiment Analysis through Design of Experiments** 2016
Goh, Gary S. W., Ang, Andy J. L., and Zhang, Allan N.
In 2016 IEEE International Conference on Big Data
- [7] **Sparsity Adjusted Information Gain for Feature Selection in Sentiment Analysis** 2015
Ong, B. Y., Goh, Gary S. W., and Xu, Chi
In 2015 IEEE International Conference on Big Data
- [8] **Forecast UPC-level FMCG demand, Part II: Hierarchical Reconciliation** 2015
Yang, Dazhi, Goh, Gary S. W., Jiang, Siwei, Zhang, Allan N., and Akcan, Orkan
In 2015 IEEE International Conference on Big Data
- [9] **Forecast UPC-level FMCG demand, Part I: Exploratory Analysis and Visualization** 2015
Yang, Dazhi, Goh, Gary S. W., Xu, Chi, Zhang, Allan N., and Akcan, Orkan
In 2015 IEEE International Conference on Big Data

TECHNICAL SKILLS

 **GitHub:** <https://github.com/garygsw>

Programming languages: Python, C/C++/C#, JavaScript, Microsoft VBA, R

Operating systems: Mac OS, Windows, Ubuntu, Raspberry Pi OS, Linux Mint

Python libraries: TensorFlow, PyTorch, Pandas, NumPy, SciPy, scikit-learn, SpaCy, Django, ...

Frameworks: Jupyter, Qt, AWS, Microsoft .NET 4.5, Apache Cordova

Database systems: Hive, MySQL, PostgreSQL, SQLite, MongoDB

Client-side technologies: HTML5, CSS3, jQuery, D3.js

OTHERS

Languages: English (fluent), Chinese (mother tongue)

Hobbies: traveling, computer games, hiking, movies, cooking, photography, digital design, guitar